Coventry University UK

MSc Project Management

Project Management

PROSPECTUS

YOUR FUTURE X COVENTRY UNIVERSITY

www.coventry.ac.uk

Let your professional growth match your ambition

Study alongside your career. Put knowledge into practice.

MSc Project Management

Study while working / Online learning

03

Chinese-taught supplementary courses

03

Electives taught by international faculty

04

Core courses taught by international faculty

Programme introduction

PROGRAMME INTRODUCTION

Your expertise. Your next step.

The MSc Project Management programme uses work-based learning as its pathway, centring on knowledge updating, research methods and practical issues to support the continuing expansion of professional perspectives.

From understanding to application

Connect the different knowledge from the programme with work experience to form a more structured approach to problem analysis through learning, reflection and research.

Curriculum

CURRICULUM

Chinese-taught supplementary courses

01 Research Methods for Business Management

02 Business model innovation in the context of big data

03 Corporate strategy decoding, planning and implementation

Electives taught by international faculty

04 Leading Strategic Management Projects

05 Organisational Change Management

06 Information Management and Decision-Making

Core courses taught by international faculty

07 Corporate marketing strategy

08 Strategic Management

09 Human Resource Management

10 Strategic Direction

Coursework → Dissertation stage

The above curriculum is for reference only; the actual course arrangement is subject to the teaching plan.

A clear pathway for your growth

YOUR LEARNING JOURNEY

Stage 1 · Preparatory courses

Complete the Level 7 Diploma postgraduate diploma and establish the programme foundation.

Stage 2 · Dissertation research

Complete master’s-stage study and the dissertation. The standard duration is 1.5 years, with study schedules arranged flexibly according to work circumstances.

Get to know your university

COVENTRY UNIVERSITY

Coventry University's history began with the Coventry School of Design in 1843, and it gained university status in 1992. The University has developed into a modern university with international influence and has a campus in London.

The University emphasises problem-based learning, close engagement with industry and practice-based courses, supporting students in developing specialist knowledge and professional capability. Its global learning network covers more than 40 countries, bringing together learners from diverse backgrounds.

University rankings and strengths

ACADEMIC STRENGTH

42

The Guardian UK University Rankings 2025

558

QS World University Rankings 2026

601-800

THE World University Rankings 2025

14

CUG UK Modern University Rankings 2026

University honours and recognition

RECOGNITION & EXCELLENCE

TEF GOLD

Teaching Excellence Framework Gold Award 2023

QS ★★★★★

QS five-star university

TOP 2

QS Europe University Rankings 2025: 2nd in the UK for international student diversity

Build knowledge. Shape your future.

Why this programme

WHY THIS PROGRAMME

Admission by application - no joint entrance examination

Applicants are assessed comprehensively on their development potential, career direction and background, with no need to take a joint entrance examination or postgraduate entrance examination.

Study while working - flexible scheduling

Part-time study allows professional advancement and career development to proceed in parallel, helping you better seize future opportunities.

UK degree · International perspective

After completing the course requirements, students receive a degree certificate awarded by Coventry University, expanding possibilities for career development.

Knowledge that serves your goals

PROFESSIONAL PERSPECTIVES

Learn more. Broaden your professional horizons.

Research Methods for Business Management

Business model innovation in the context of big data

Corporate strategy decoding, planning and implementation

Support for your learning. Direction for your growth.

LEARNING & DEVELOPMENT

After-class support

Based on students' needs, after-class Q&A sessions, peer study groups and offline implementation activities may be organised.

Graduation services

After completing the credits required by the University, students receive their degree certificate. They may attend the graduation ceremony at the University's home campus or receive the certificate by post.

Keep progressing towards a better you

YOUR NEXT CHAPTER

Bring learning into your working life

Using the programme as a starting point, continue to deepen understanding through reading, discussion and research. Let every stage of learning build strength for the next stage of development.

Alumni voices

“

They are very welcoming and make everyone feel comfortable. They also share their career journeys with us, and it is really great to learn from people with industry experience.

Emmanuel Ogedengbe • Global Business MBA

“

I decided to pursue a master’s degree to improve my employment prospects. Coventry University was my first choice.

Sijin Cherijan • MSc International Business Management

Entry requirements

ENTRY REQUIREMENTS

01

A bachelor's degree and at least 2 years of work experience.

02

A college diploma and at least 5 years of work experience, including at least 3 years in management.

03

Applicants who do not meet the requirements above may be recommended by the programme admissions office. Sufficient supporting documentation must demonstrate substantial relevant experience and achievements.

Application materials

APPLICATION CHECKLIST

01 CV (in Chinese and English)

02 Personal application form (in Chinese and English)

03 Scanned copy of the passport information page (if no passport is available, scanned copies of both sides of the ID card may be provided initially)

04 Employment certificate in Chinese, bearing the official company seal, and an English translation.
Highlight at least 3 years of work experience, describe the duties performed and demonstrate work in an English-speaking environment.

05 Graduation certificate and translation

06 Degree certificate and an English translation. Applicants without a degree certificate must have at least 3 years of management experience.

Your next chapter starts with continued growth

Coventry University

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